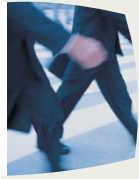




► Create a strategic view and gain a clear understanding of your personal and professional strengths



► Challenge assumptions take action and accelerate your business to new levels.



► Build momentum and sustain velocity to achieve your strategic goals.

○ Clarity

○ Action

○ Speed

Strategy

Intensive

DIVE INTO THE ONLY CASE STUDY THAT MATTERS... YOURS.

What's your business strategy?

Or more importantly...

What is your role in realizing its success?

The Strategy Intensive is a two-day, executive and entrepreneurial roundtable with one focus—defining a strategy that clarifies the vision that drives your professional success. Seven Stones has pioneered a powerful and practical approach to executive education. Using real-world cases studies, yours and the rest of your class, the discussion will apply and integrate the best practices necessary to develop a new strategy customized for you and your business. This approach allows for you to take the strategic models and conversations and apply it directly to your business by Wednesday morning.

The details:

The Strategy Intensive roundtable is two days with a small number of participants in each class. For your convenience there are six dates available for 2009.

All courses are held exclusively at the Harvard Faculty Club at Harvard University in Cambridge, MA.

The **tuition is \$1,785** and includes: the course, a preparation session, one follow-up coaching session, breakfast, lunch and parking.

Residential program and early registration discounts available.

Request Application at 617.492.3191 or at info@sevenstonesleadership.com

"All of the material was clear and directly applicable to our individual businesses. The deep, challenging, and intimate discussions helped us define not only our strategies, but also our sense of purpose or calling. It took us all to a new level of clear vision and excitement."



AGENDA

What is Strategy?

Current State

Where is my business today?

Future State

Where do I want to be?

Course of action

What is my strategy?

Plan of Action

Program Leader

Gina LaRoche is a founder of Seven Stones Leadership Group, a professional services firm advancing the practice of leadership, wisdom and courage. She works with executives and entrepreneurs to create organizational cultures of trust, accountability, sufficiency, and sustainability. Working with a broad range of industries, her clients include; Credit Suisse, EMC, Miller Brewing, Harvard University, American Student Assistance, Stamford Hospital, and Simmons School of Management where she is a visiting faculty member for their executive education programs. Gina started her career as a sales professional at IBM where she received numerous excellence awards. She holds an MBA from Harvard Business School and a BSBA from Georgetown University.