



## Report from the field

### Our promise to our Investors

As we complete our second year we are thrilled to stop and take a moment to issue our first annual report. We have a commitment to share how we are using our funds within our business, professional and personal development, as well as how we support and allocate our resources to the organizations and causes that most move us and are aligned with our values. Here is our report for our work in 2010.

### BUILDING A MOVEMENT

Our year began with Seven Stones supporting the creation and planning of the third Global Sufficiency Summit in Cambridge, MA –April 2010. We had a wonderful summit with panelists such as [Hazel Henderson](#), [Spencer Sherman](#), [Ethan Nichtern](#), [Lynne Twist](#), [Bill Reed](#) and [John Ehrenfeld](#) speaking on a range of topics from sufficiency to economics and sustainability. All three of us presented and had an opportunity to connect to new colleagues. These connections became stronger throughout 2010, and we look to partnering with many of these thought leaders in 2011.

At the same time the summit was kicking off, Seven Stones took the oath to become an allied organization of [Four Years. Go.](#) (4YG), an organization whose goal “is to build a global movement of commitment and action that will cause a positive tipping point in humanity’s future by the end of 2014, setting us irreversibly on a new path to a just, thriving and sustainable future for all.” Through that affiliation we began working with a group of business professionals committed to bringing the concepts and promise of 4YG to the business community. This affiliation with the support of Bill and Lynne Twist became the *Business Alliance for the Future* and Seven Stones has become an active member of the alliance. We are anticipating that through this alliance we will be in the forefront for bringing the notion of a thriving, just and sustainable way of life for all to larger corporations.

Finally, as part of our commitment to spread the conversation for sufficiency, Jen and Gina participated in the Power of Enough (POE) tele-series, sponsored by the [Global Sufficiency Network](#) and [MaestroPath](#). The POE brought together visionaries and change agents with over 3,500 participants. If you are interested, the entire series is available on our web site – [click here](#).

### OUR INVESTMENTS

We individually and collectively have spent time, money and energy supporting organizations that are aligned with our work. We continue to support the Global Sufficiency Network with our financial contributions and leading their Think Tank. Gina has joined the board of the [Interdependence Project](#) and is excited to help them as they launched their first capital campaign. Gina also continued her work as an advisor for [Next Stage Solutions](#) (NSS).

## OUR OWN GROWTH AND DEVELOPMENT

### Seven Stones

- We rebranded the company and re-launched our website
- We grew revenue by 32%
- We grew our number of clients by 42%
- We published 87 blogs
- We added technology to support our client delivery and our internal structures

### Ourselves

Gina and Jen started the year with a trip to [Kripalu](#) for some yoga and meditation about how to create the year. Jen attended Mystery School for further training and development of her spiritual connection. Gina and Jen separately spent time on the meditation cushion at the [Insight Meditation Society](#). Shea and Jen took courses looking at the Enneagram, Collaborative Play and Conscious Embodiment as leadership modalities. Finally, Gina and Shea accompanied Jen to the [Omega Institute](#) to learn about embodiment and personal mastery.

## EXPANSION, GRATITUDE AND NEXT STEPS

### Referral Program Update

We are declaring our Referral Program a success. We have distributed \$1,475 as well as other gifts this past year to those of who have shared our work with their communities. We have much for which to be grateful and this is certainly on the list. Word of mouth is the primary way we attract new clients and customers to our work and to this fast growing conversation for Exquisite Sufficiency.

### Beta Testers

We are grateful for the half dozen of you that have signed up to be Beta testers. We have a new booklet of essays, a workbook and an on-line course becoming available thanks to gifts of time and love. Please send [gina@sevenstonesleadership.com](mailto:gina@sevenstonesleadership.com) an e-mail if you are interested in joining our group. Any product you test you will receive as a gift for your time.

### Advisors

We want to publically offer our deepest thanks and gratitude to these individuals who are willing to lend their best thinking, life force, networks, ideas, critical feedback, love and care to our efforts to bring sufficiency to the world through our work. We want acknowledge their greatness and thank them for their work with us over the past two years.

- [Carolyn Anderson](#)
- [Roger Burton](#)
- [Robin Milan](#)
- [Marilyn Nyborg](#)
- [Bill Reed](#)
- [Alan Rosenblith](#)
- [John Zwerver](#)

### Next Steps

As our minds and hearts turn to 2011 we are looking to continue our journey with our clients, meet new organizations who want to close their performance gaps, and explore the concept of exquisite sufficiency. We have begun the process of working with a literary agent to craft our thoughts and extend our reach through a publishing house. We are also committed to further develop our leadership methodology with interviews, research and outreach to organizations around the world. Our first outreach is to India in March of 2011. We will be reaching out to our community for opportunities to support both of these endeavors.

## Gina, Jen & Shea